

# Samsung Hospitality Displays

Premium entertainment, streamlined management

About Samsung Electronics Co., Ltd.

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Samsung Hospitality Displays

For more information about Samsung Hospitality Displays, visit [www.samsung.com/business](https://www.samsung.com/business)

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# Enhance your guests' experiences, while increasing operational efficiency

Setting a new standard in guest entertainment and comfort, Samsung's hospitality displays are built with leading display technology expertise and industry-defining innovations, making them the perfect choice for any hotel or hospitality setting. With personalized in-room entertainment options, guests receive a premium and modern hotel experience that prioritizes comfortable viewing and ease of use. Samsung hospitality displays also provide managers with a suite of remote management capabilities through a centralized solution, allowing them to conveniently manage their entire ecosystem of displays for increased efficiency and maximized impact. With Samsung, deliver the future of in-room entertainment today.



## Create a theater-like environment in every room

Offer guests the perfect atmosphere to unwind in with immersive picture quality and the latest display technology. Guests can easily stream content or tap into their social feeds, offering an experience remarkably close to being at home.

## Increase engagement with personalized interactions

Showcase hotel information, guest services, activities and promotions with in-room TVs powered by Samsung hospitality solutions. Now, in-room TVs go beyond providing entertainment, allowing guests to engage with custom interactions, including ordering room service and checking out after their stay. These intuitive experiences extend the in-room capabilities and streamline operations.

## Boost performance with integrated management and analytics

With Samsung hospitality displays paired with LYNK Cloud, managers can have access to the latest content and device management tools, enabling new insights through powerful content data analysis. LYNK Cloud provides fully integrated control over in-room TVs to generate new opportunities to increase revenue.

Premium

QLED

HQ60A / HQ60B

43 50 55 65 75

## A new benchmark in premium picture quality

Samsung QLED hospitality display offers a luxury experience with every view. Content comes to life with brilliant Quantum Dot color, 4K resolution and immersive 3D sound to provide guests with the ultimate in-room viewing experience. With powerful Samsung's hospitality solution, seamlessly manage the full guest experience.

### Highlights

- 100% Color Volume with Quantum Dot
- Quantum HDR
- HDR10+
- Dual LED
- Ambient Mode
- Object Tracking Sound Lite (OTS Lite)
- Samsung Q-Symphony
- Adaptive Sound
- Samsung TV Plus\*\*\*\*
- SolarCell Remote
- Bathroom Speaker Compatibility\*\*
- Adjustable Stand
- AirSlim Design
- Slim Fit Wall-mount\*\*\*\*\*
- LYNK Cloud\*
- H.Browser\*\*
- Netflix\*\*\*
- TEP API\*\*\*

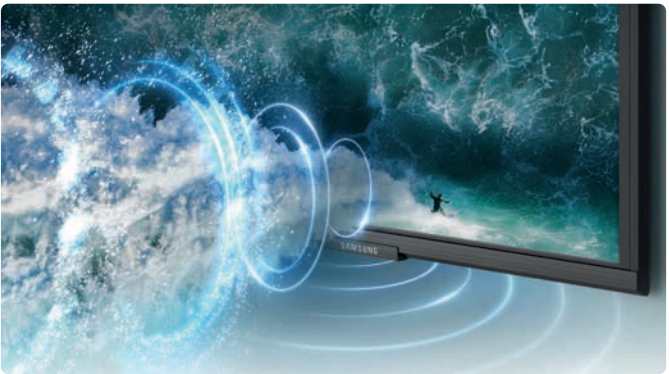
\* LYNK Cloud License must be purchased separately.  
\*\* HQ60A only.  
\*\*\* HQ60B only.  
\*\*\*\* The Feature's availability may vary by region.  
\*\*\*\*\* Slim Fit Wall-mount must be purchased separately.



### A billion shades of color with Quantum Dot

Quantum Dot technology delivers the finest picture ever. With 100% Color Volume, Quantum Dot takes light and turns it into breathtaking color that stays true at any level of brightness.

\*100% color volume measured in Movie Mode and the DCI-P3 color space, certified by VDE.



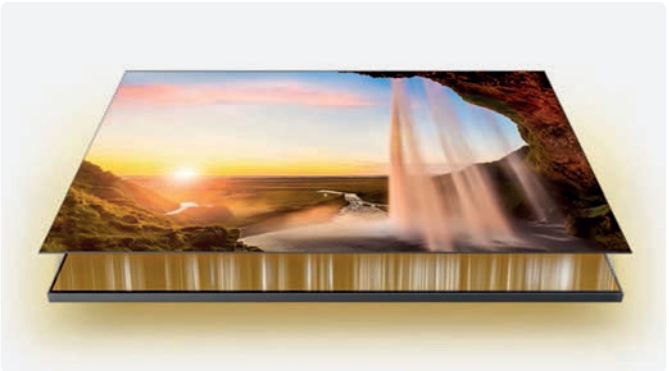
### Virtual sound that tracks the action

Give guests a theater-like experience in every room with 3D surround sound leveraging our top channel audio. Combined with breathtaking visuals, guests will be immersed in every watch.



### Sleek and slim, more than ever

Ultra-slim design provides further flexibility, enabling hotel operators to create optimized room layouts that increase guest comfort.



### Optimized backlight color tone for enhanced contrast

Innovative backlighting technology by Dual LED delivers bolder and more accurate contrast by optimizing the backlight color tone to match the type of content being watched.

Standard

# Crystal UHD

HAU8000 / HBU8000

43 50 55 65 75

## Add comfort to every room

Samsung Crystal UHD hospitality display gives your guests the feeling of home, offering clear viewing and convenient access to their favorite content for instant comfort.



### Highlights

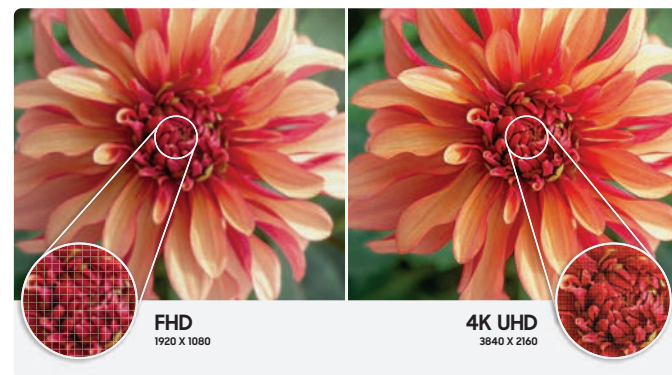
- Dynamic Crystal Color
- Object Tracking Sound Lite (OTS Lite)
- Samsung Q-Symphony
- Samsung TV Plus
- Ambient Mode
- SolarCell Remote\*\*\*
- AirSlim Design
- Slim Fit Wall-mount
- LYNK Cloud\*
- H.Browser\*\*
- Netflix\*\*\*
- TEP API\*\*\*

\* LYNK Cloud License must be purchased separately.  
\*\* HAU8000 only.  
\*\*\* HBU8000 only.



### Lifelike color, in its purest state with fine crystal

Elevate your hotel's entertainment experiences with Dynamic Crystal Color. With a billion shades of color, every subtlety can be seen from the comfort of the hotel room.



### Feel the reality of 4K UHD Resolution

Offer guests the vivid picture quality of home entertainment systems, using upscaling technology to display content in UHD resolution (3,840 X 2,160), four times the pixels of standard FHD.

# Let your guests access their most loved content, just as they would at home

Modern guests are seeking the same home amenities and comforts while choosing their next hotel. To deliver a personalized touch during guest trips, hotels are adapting new technologies to win new customers. Samsung, the industry-leading TV brand, delivers the comforts of home with its hospitality displays, easily by offering convenient features such as Mirroring through mobile devices powered by Android™. Featuring access to the most popular streaming services, including Netflix, in beautiful picture quality, guests are treated to the same conveniences of their living room while traveling worldwide.



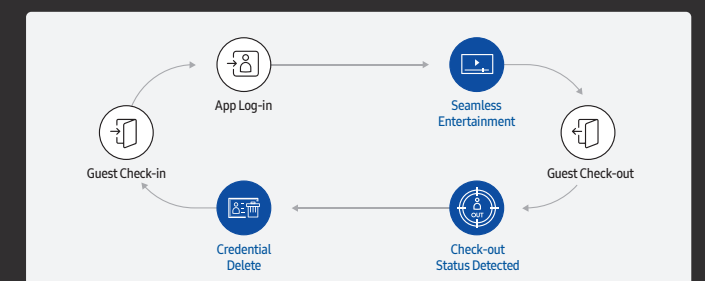
\* Netflix is supported on HQ60B and HBU8000 series.



### An instantly familiar UI for faster navigation

Upon turning on their room TV, guests are treated to a recognizable UI filled with the most popular entertainment applications such as Netflix and YouTube. Guests can sign-in to dive back into the latest show they're bingeing or find new suggestions through their apps.

\* Content service availability and user interface may vary according to product model and customer environment.  
\* Agreement of the Smart Hub Terms and Conditions and Privacy Policy is required before use.



### Safe credentials management with Samsung's solution

Guests credentials are safely saved for the duration of their trip, allowing them quick access anytime they're in their rooms. Upon checking out, credentials are wiped from the system using Samsung's hospitality solution and the hotel's Property Management System, giving users added peace of mind.

\* Netflix streaming is available through Samsung's solution(LYNK Cloud, TBM).  
\* Additional Netflix streaming membership is required. 4K Ultra HD availability subjects to your Netflix subscription plan, Internet service, device capabilities, and content availability. [www.netflix.com/TermsOfUse](http://www.netflix.com/TermsOfUse).  
\* Entertainment app availability varies by location and available providers.  
\* Some features and functions provided by connected devices may not be supported or offer limited use.

Standard

# Crystal UHD

HCU7000

43 50 55 65 75

## A smarter, more vibrant hospitality experience

Samsung’s HCU7000 hospitality display is designed with the end-user in mind, offering an impressive viewing experience. Boasting powerful 4K upscaling and clear visuals, the HCU7000 creates a smart, user-friendly environment that allows visitors to enjoy their entertainment and relax in comfort.



### Highlights

- PurColor
- Ambient Mode
- Object Tracking Sound Lite (OTS Lite)
- Samsung Q-Symphony
- Adaptive Sound
- Samsung TV Plus
- Slim Fit Wall-mount\*\*\*
- 3 Bezel-less Design
- LYNK Cloud\*
- TEP API\*\*

\* LYNK Cloud License must be purchased separately.  
\*\* TEP API is not supported on North America region model.  
\*\*\* Slim Fit Wall-mount must be purchased separately.



### Fine-tuned color for vibrant, lifelike picture

PurColor creates an immersive viewing experience by enabling the TV to display a wide range of colors for optimal picture performance.

Specialty

# Healthcare

HCU7030

43 50 55 65 75

## Foster a comfortable, patient-friendly experience

Give your patients an entertainment experience that makes them feel at home. Equipped with a pillow speaker, Samsung’s HCU7030 series produces clear streaming audio without headphones. The displays are UL-certified for installation in a variety of spaces in a hospital or healthcare facility.

\* HCU7030 series is launched in North America region only.  
\* Pillow speaker must be purchased separately.



# Compact

HCF8000

32

## Compact QLED, tailored for diverse environment

Samsung’s HCF8000 hospitality display creates welcoming environments to impress any guests. Visitors can enjoy signature QLED quality and user-friendly functions to help them relax in comfort. In addition, HCF8000 series enables optimized audiovisual performance for a wide range of industries.

\* HCF8000 series is launched in Europe and North America region only.



### Elevate customer satisfaction with extended adaptability

With headphone ID and multi-code remote, users can enjoy their seamless audiovisual experience, while distinguishing whether output unit is connected adequately or not, and avoiding interference from neighboring remotes or displays.

\* Multi-code IR function requires extra remote controller.

# LYNK Cloud

## Uncover hospitality insights with an integrated cloud platform

Samsung LYNK Cloud is a comprehensive hospitality cloud solution. More than a powerful content and device management system, LYNK Cloud can analyze guests' content use to uncover marketing insights.

\* LYNK Cloud does not support within China.



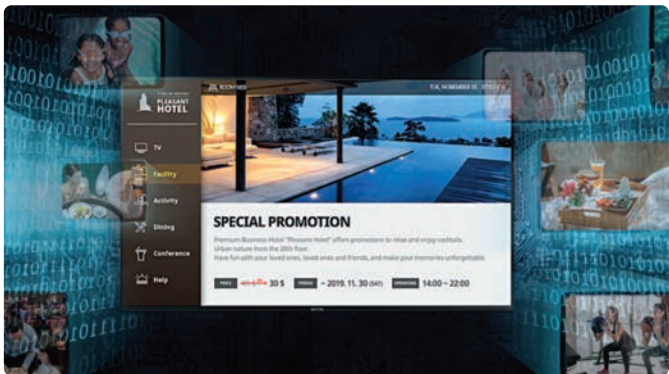
### Highlights

- Device status monitoring
- Multi-site monitoring
- Remote firmware update
- Remote device setting Change
- Automatic credential removal
- Real-time message sending
- Web-standard content creation
- Custom preview support
- Interactive service support
- TV & service usage analysis
- User flow analysis



### Streamlined property management

With online access that supports multiple users, Samsung LYNK Cloud is ideal for global hospitality operations with centralized management, giving users control of their hotel displays worldwide.



### Data-driven promotional planning

Samsung LYNK Cloud enables optimized promotional content delivery based on integrated guest data available through the hotel PMS, helping managers to uncover business insights.

# H.Browser

## Simple, compatible web app development

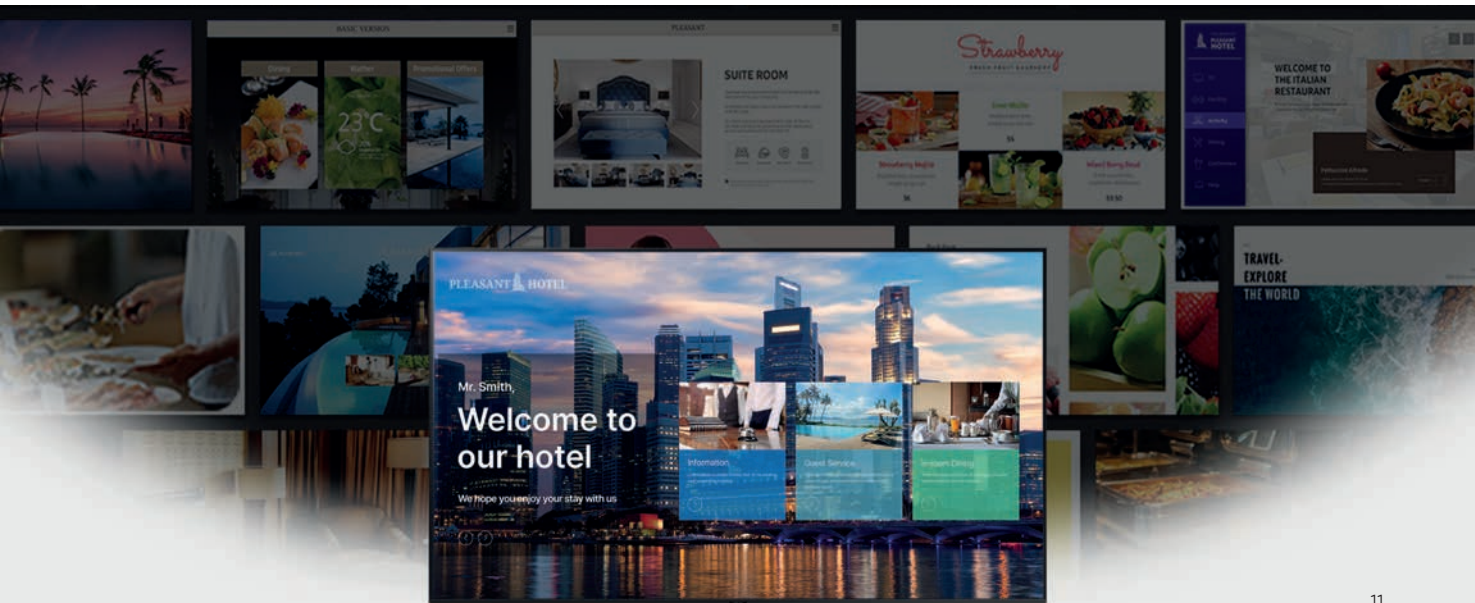
Samsung's H.Browser creates greater flexibility for content development. It provides the superior in-room entertainment and customized content management services that their guests expect. System integrators can create even smarter hospitality solutions. All apps can be stored within the TIZEN OS and are supported by Web Simulator and Remote Web Inspector tools that further refine app performance and security.



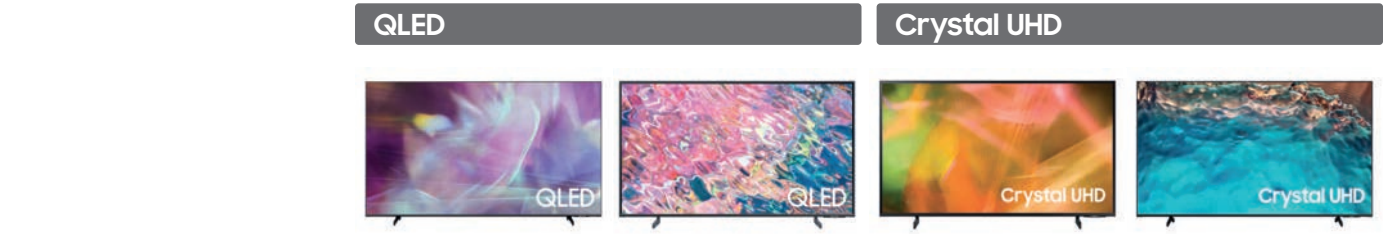
# TEP (Tizen Enterprise Platform)

## Customize businesses with simple web application development

Samsung's Tizen Enterprise Platform (TEP) offers an integrated service infrastructure and a flexible application development environment. Within Tizen OS, applications can be easily tailored to specific business needs, while its system assures enhanced software management for operation.

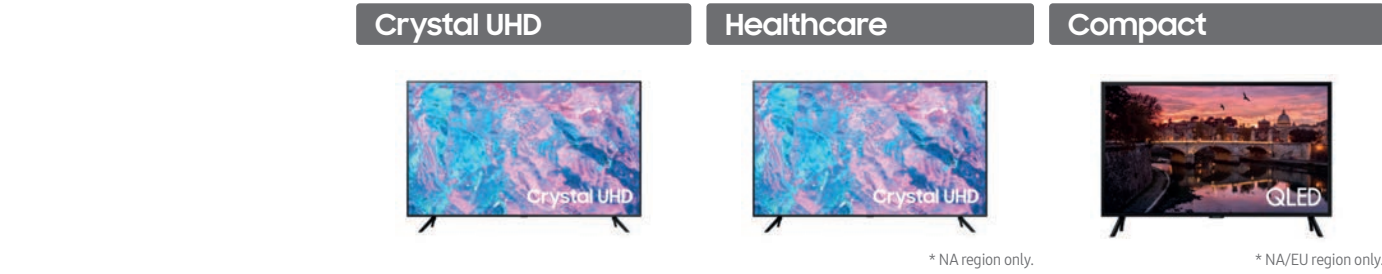


Specifications



|                            |                                | HQ60A                              | HQ60B                              | HAU8000               | HBU8000               |
|----------------------------|--------------------------------|------------------------------------|------------------------------------|-----------------------|-----------------------|
| Display                    | inch                           | 43/50/55/65/75                     | 43/50/55/65/75                     | 43/50/55/65/75        | 43/50/55/65/75/85     |
|                            | Resolution                     | 4K (3,840 x 2,160)                 | 4K (3,840 x 2,160)                 | 4K (3,840 x 2,160)    | 4K (3,840 x 2,160)    |
| Video                      | HDR (High Dynamic Range)       | Quantum HDR                        | Quantum HDR                        | HDR                   | HDR                   |
|                            | HDR10+                         | Certified                          | Certified                          | Support               | Support               |
|                            | Color                          | 100% Color Volume with Quantum Dot | 100% Color Volume with Quantum Dot | Dynamic Crystal Color | Dynamic Crystal Color |
| Audio                      | Object Tracking Sound          | OTS Lite                           | OTS Lite                           | N/A                   | OTS Lite              |
|                            | Q-Symphony                     | Q-Symphony Lite                    | Yes                                | Q-Symphony Lite       | Yes                   |
|                            | Adaptive Sound                 | Yes                                | Yes                                | Yes                   | Yes                   |
| Smart Service              | TV Plus*                       | Yes                                | Yes                                | Yes                   | Yes                   |
|                            | Web Browser*                   | Yes                                | Yes                                | Yes                   | Yes                   |
|                            | Netflix**                      | N/A                                | Yes                                | N/A                   | Yes                   |
| Smart Feature              | Multi View                     | Yes                                | Yes                                | Yes                   | Yes                   |
|                            | Ambient Mode                   | Yes                                | Yes                                | Yes                   | Yes                   |
| Feature                    | IP Control                     | Yes                                | Yes                                | Yes                   | Yes                   |
| Hospitality Feature        | H.Browser                      | Yes                                | N/A                                | Yes                   | N/A                   |
|                            | TEP***                         | N/A                                | Yes                                | N/A                   | Yes                   |
|                            | Samsung LYNK Cloud****         | Yes                                | Yes                                | Yes                   | Yes                   |
|                            | Multi Code Remote control***** | Yes                                | Yes                                | Yes                   | Yes                   |
| Main Connectivity          | HDMI                           | 3                                  | 3                                  | 3                     | 3                     |
|                            | USB                            | 2 x USB-A                          | 2 x USB-A                          | 2 x USB-A             | 2 x USB-A             |
|                            | Ethernet (LAN)                 | Yes                                | Yes                                | Yes                   | Yes                   |
|                            | Wi-Fi                          | Yes (WIFI5)                        | Yes (WIFI5)                        | Yes (WIFI5)           | Yes (WIFI5)           |
|                            | Bluetooth                      | Yes (BT4.2)                        | Yes (BT5.2)                        | Yes (BT4.2)           | Yes (BT5.2)           |
| Hospitality Input & Output | Pillow Speaker Jack            | N/A                                | N/A                                | N/A                   | N/A                   |
|                            | Bathroom Speaker               | Yes                                | N/A                                | Yes                   | N/A                   |
|                            | DATA(RJ12)                     | Yes                                | Yes                                | Yes                   | Yes                   |
|                            | Headphone ID                   | N/A                                | N/A                                | N/A                   | N/A                   |
|                            | Ethernet Bridge (LAN-Out)      | Yes                                | N/A                                | Yes                   | N/A                   |
| Design                     | Design                         | Stylish Slim                       | AirSlim                            | AirSlim               | AirSlim               |
|                            | Bezel Type                     | 3 Bezel-less                       | 3 Bezel-less                       | 3 Bezel-less          | 3 Bezel-less          |

\* The Feature's availability may vary by region.  
\*\* Netflix streaming is available through Samsung's solution(LYNK Cloud, TBM).  
\*\*\* The Solution's availability may vary by region.  
\*\*\*\* LYNK Cloud License must be purchased separately.  
\*\*\*\*\* Multi-code IR function requires extra remote controller.



|                            |                                | HCU7000            | HCU7030            | HCF8000                            |
|----------------------------|--------------------------------|--------------------|--------------------|------------------------------------|
| Display                    | inch                           | 43/50/55/65/75     | 43/50/55/65/75     | 32                                 |
|                            | Resolution                     | 4K (3,840 x 2,160) | 4K (3,840 x 2,160) | FHD (1,920 x 1,080)                |
| Video                      | HDR (High Dynamic Range)       | HDR                | HDR                | HDR                                |
|                            | HDR10+                         | Support            | Support            | N/A                                |
|                            | Color                          | PurColor           | PurColor           | 100% Color Volume with Quantum Dot |
| Audio                      | Object Tracking Sound          | OTS Lite           | OTS Lite           | N/A                                |
|                            | Q-Symphony                     | Yes                | Yes                | Yes                                |
|                            | Adaptive Sound                 | Yes                | Yes                | N/A                                |
| Smart Service              | TV Plus*                       | Yes                | Yes                | Yes                                |
|                            | Web Browser*                   | Yes                | Yes                | Yes                                |
|                            | Netflix**                      | N/A                | N/A                | N/A                                |
| Smart Feature              | Multi View                     | Yes                | Yes                | Yes                                |
| Feature                    | Ambient Mode                   | Yes                | Yes                | Yes                                |
|                            | IP Control                     | Yes                | Yes                | Yes                                |
| Hospitality Feature        | H.Browser                      | N/A                | N/A                | N/A                                |
|                            | TEP***                         | Yes                | Yes                | Yes                                |
|                            | Samsung LYNK Cloud****         | Yes                | Yes                | Yes                                |
|                            | Multi Code Remote control***** | Yes                | Yes                | Yes                                |
| Main Connectivity          | HDMI                           | 3                  | 3                  | 3                                  |
|                            | USB                            | 2 x USB-A          | 2 x USB-A          | 2 x USB-A                          |
|                            | Ethernet (LAN)                 | 1                  | 1                  | 1                                  |
|                            | Wi-Fi                          | Yes (WIFI5)        | Yes (WIFI5)        | Yes (WIFI5)                        |
|                            | Bluetooth                      | Yes (BT5.2)        | Yes (BT5.2)        | Yes (BT5.2)                        |
| Hospitality Input & Output | Pillow Speaker Jack            | N/A                | Yes                | Yes (North America only)           |
|                            | Bathroom Speaker               | N/A                | N/A                | N/A                                |
|                            | DATA(RJ12)                     | Yes                | Yes                | Yes                                |
|                            | Headphone ID                   | Yes                | N/A                | Yes (Europe only)                  |
|                            | Ethernet Bridge (LAN-Out)      | N/A                | N/A                | N/A                                |
| Design                     | Design                         | Slim Look          | Slim Look          | Slim                               |
|                            | Bezel Type                     | 3 Bezel-less       | 3 Bezel-less       | VNB                                |

\* The Feature's availability may vary by region.  
\*\* Netflix streaming is available through Samsung's solution(LYNK Cloud, TBM).  
\*\*\* The Solution's availability may vary by region.  
\*\*\*\* LYNK Cloud License must be purchased separately.  
\*\*\*\*\* Multi-code IR function requires extra remote controller.