

# A Supersized TV built for your business

Capture your customers' imagination and share your brand more effectively with Samsung's business TV BED-H series. Offering UHD picture quality and flexible functionality through simplified operation, the BED-H series is the ideal display solution for a wide range of business needs such as retail, cafe and restaurant. Users can enrich customers' experience by showing regular TV programming alongside promotional content, all on one screen. From menu boards to advertisements, the BED-H series provides versatile usability, allowing users to communicate with customers without outdated physical signs or posters.

# **Key features**



#### Samsung Business TV App

Available on Android or iOS mobile device, users can remotely create, manage and display customized content effortlessly.



### **Crystal Processor 4K**

Powerful 4K upscaling delivers various content in up to 4k resolution.



#### 3-Side Bezel-less Design

Sleek and elegant design that blends naturally into any store interior.



#### Samsung VXT CMS

Effortless content management and remote device management – all possible on a single, secure, cloud-based solution platform.

\* The feature's availability may vary by region.

\* For RED-H series, Samsung VXT'S Series plan is only available.



#### Digital Art Solution with Niio Partnership

By joining forces with Niio, a global digital art solution platform, Samsung offers easy access to a selection of artwork via preloaded Niio App.

\* Additional subscription for Niio.Art is required. Please refer to Niio's subscription plans on their website for details

# **Specifications**

	Model		BED-H
	Size		98
	Туре		SONE CELD BLU GOARZY: 400 to ELDB BLU
	Re	esolution	3,840 x 2,60
Panel		ntness(Typ.)	400nit
	Response Time(G-to-G) Color Gamut		8ms 98\(sRGB)
	Operation Hour		16/7
	Screen Curvature RGB		N/A, Flat
		VIDEO	N/A HDM1x 3
	INPUT	AUDIO USB	N/A USB (2)
		RF	1Terrestrial /1Cable / 0 Satellite
		RGB	NZ :1 Terrestria / / Cable / 1 Satellite N/A
Connectivity	OUTPUT	VIDEO	N/A
		AUDIO Power Out	Optical N/A
	External Control		RJ45
	External Sensor Wireless		N/A
Design	Bezel Type		WiFi 5, Blueheoth 5.2 supported 3 Bezel-less
	Color Front Stand		GRAPHITE BLACK BLACK
	Stand Type		DLACK FLAT FEET
	Swivel (Left/Right) Type		N/A Internal
	Power Supply		GO/ZC : AC110-120V 50/60Hz, EN/KR/XL : 220-240V 50/60Hz, XM/XD/XS/XV : AC100-240V 50/60Hz
Power	Power	Max Energy Saving Mode (W)	G0: 495, ETC: 490 N/A
	Consumption	Stand-by (W)	N/A
		Typical Set without Stand	GO : 308, XY/NZ/XV : 332, XS/XL : 322, KR : 224, EN/XU : 178 2,181.1 x 1,244.1 x 63.5
	Dimension (mm)	Set with Stand	2,181.1 x 1,298.2 x 402.3
		Package Set without Stand	2,369 x 1,04 x 275 51.8
	Weight (kg)	Set with Stand	53.4
Mechanical	Bezel Wio	Package dth w/ BM (mm)	76.0 11.1/14.9/11.1/11.1(U/D/L/R)
	Black	: Matrix Size	6.57/1.65/6.57(U/D/L/R) M8
	VESA	Screw Size Screw Depth	INC 19-21
	VESA Spec Safety		600 x 400 6005, 6238-1
Certification	EMC		Class B
	Included Stand		
	li li		Remote Control, Batteries, User Manual, Power Cable Yes
Accessory		Stand Mount	Yes N/A
Accessory	Optional	Stand Mount Specialty	Yes N/A N/A
Accessory	Optional Pict	Stand Mount Specialty Media Player ure Engine	Yes N/A N/A USBM/player Crystal Processor 4K
	Optional Pict H	Stand Mount Specialty Media Player ure Engine HDR10+ by Decoder	Yes N/A N/A US M/Player Crystal Processor 4K Support M512 2ch
	Optional Pict F Doll Object T	Stand Mount Specialty Media Player ure Engine IDRIO+ by Decoder racking Sound	Yes N/A N/A USB Mylayer Crystal Processor 4k Support MST2 2ch
	Optional Pict F Dolet Object T Q-S Sound	Stand Mount Specialty Media Player ure Engine IDR10+ by Decoder racking Sound Symphony Output (RMS)	Yes N/A N/A USB M/layer Crystal Processor 4K Support M512 2ch OST Lite Yes 20W
Video	Optional Pict H Dolt Object T Q-S Sound Spe	Stand Mount Specialty Media Player ure Engine HDR10+ by Decoder iracking Sound symphony Output (RMS) laker Type	Yes N/A N/A USB M/player Crystal Processor 4K Support M512 2ch OST Lite Yes 20W 2CH (10W+10W)
Video	Optional Pict F Dolt Object T Q-S Sound Spe Audio Pre-si Blue	Stand Mount Specialty Media Player ure Engine IDRIO+ by Decoder racking Sound symphony Output (RMS) aker Type election Descriptor tooth Audio	Yes N/A N/A USB M/player Crystal Processor 4k Support MS12 2ch OST Lite Yes 20W 2CH (10W+10W) N/A Yes
Video Audio	Optional  Pict I Dolt Object T Q-S Sound Spe Audio Pre-s Blue Digital	Stand Mount Specialty Media Player ure Engine IDR10+ y0 Decoder racking Sound symphony Output (RMS) alker Type election Descriptor tooth Audio Broadcasting	Yes N/A N/A N/A USBM/player Crystal Processor 4K Support M512 2th OST Lite Yes 20W 2CH(10W+10W) N/A Yes XY: DVB-T(TZ Ready), XS: DVB-TZ(VN: DVB-TZC, NZ: DVB-TZC12 Ready), GO: ATSC/ClearQAM, KR: ATSC 3.0, EN: DVB-TZCS2
Video	Optional  Pict I Doll Object T Q-S Sound Spe Audio Pre-se Digital DTVS: Ana	Stand Mount Specialty Media Player ure Engine IDRIO+ y0 Decoder racking Sound symphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System slog Tuner	Yes           N/A           N/A           US Mi/player           Crystal Processor 4K           Support           M512 zch           OST Lite           Yes           20W           2CH (10W+10W)           N/A           Yes           XY: DVB-T(T2 Ready), XS: DVB-TZ(VN: DVB-TZC), NZ: DVB-TZC12 Ready), GO: ATSC/ClearQAM, KR: ATSC 3.0, EN: DVB-TZCS2           Dolby           Yes
Video  Audio  Broadcasting System	Optional  Pict I both Object T Q-S Sound Spe Audio Pre-si Blue Digital DTYS: Ana CI (Com	Stand Mount Specialty Media Player ure Engine HDR10+ y0 Decoder racking Sound symphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System	Yes N/A N/A N/A US M/Player Crystal Processor 4K Support M512 zh OST Lite Yes 20W 2CH (10W+10W) N/A Yes XY: DVB-T(T2 Ready), XS: DVB-T2(VN: DVB-T2C), NZ: DVB-T2C12 Ready), GO: ATSC/Clear QAM, KR: ATSC 3.0, EN: DVB-T2CS2 Dolby Yes N/A Tizen® 8.0
Video  Audio  Broadcasting	Optional  Pict F Doll Object T Q-5 Sound Spe Autio Pre-s- Blue Digital DTVS Ana CI (Com Opera	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound ymphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting bund System log Tuner mon Interface)	Yes           N/A           N/A           USB M/Player           Crystal Processor 4K           Support           MST2 2ch           OST Lite           Yes           20W           2ct (10W+10W)           N/A           Yes           XY: DVB-T(T2 Ready), XS: DVB-T2(VN: DVB-T2C), NZ: DVB-T2CT2 Ready), GO: ATSC/ClearQAM, KR: ATSC 3.0, EN: DVB-T2CS2           Dolby           Yes           N/A
Video  Audio  Broadcasting System  Smart	Optional  Pict	Stand Mount Specialty Media Player ure Engine IDR10+ yo Decoder racking Sound symphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System slog Tuner mon Interface) titing System jepported jentation	Yes           N/A           N/A           N/A           N/A           USB M/player           Crystal Processor 4K           Support           MS12 2ch           OST Life           Yes           20W           2CH (10W + 10W)           N/A           Yes           XY : DVB-T(TZ Ready), XS : DVB-TZ(VN : DVB-TZC), NZ : DVB-TZC1Z Ready), GO : ATSC/ClearQAM, KR : ATSC 3.0, EN : DVB-TZCS2           Dolby           Yes           N/A           Tizer® 8.0           S.E Asia : SmartThing Pro, Samsung Business TV, Netlix, Amazon Prime, Google Play Movies & TV, Youtube, etc           GO/KRYEN/ETC : SmartThing Pro, VXT Player, Samsung Business TV, Web browser, Youtube, PlayLock           Landscape
Video  Audio  Broadcasting System  Smart	Optional  Pict Pict Object 7 Q-5 Sound Spe Audio Pre-s- Blue Digital DTVS: Ana CI (Com Opera	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound symphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System slog Tuner mon Interface) ting System interface interface monored monored interface monored	Yes   N/A
Video  Audio  Broadcasting System Smart Service	Optional  Pict	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound symphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System slog Tuner mon Interface) titing System upported ientation MBR Support Multi Device Experience Workspace	Yes           N/A           N/A           N/A           N/A           USB M/player           Crystal Processor 4K           Support           MS12 2ch           OST Life           Yes           20W           2CH (10W + 10W)           N/A           Yes           XY : DVB-T(TZ Ready), XS : DVB-TZ(VN : DVB-TZC), NZ : DVB-TZC1Z Ready), GO : ATSC/ClearQAM, KR : ATSC 3.0, EN : DVB-TZCS2           Dolby           Yes           N/A           Tizer® 8.0           S.E Asia : SmartThing Pro, Samsung Business TV, Netlix, Amazon Prime, Google Play Movies & TV, Youtube, etc           GO/KRYEN/ETC : SmartThing Pro, VXT Player, Samsung Business TV, Web browser, Youtube, PlayLock           Landscape
Video  Audio  Broadcasting System  Smart	Optional  Pict	Stand Mount Specialty Media Player ure Engine IDRIO+ y Decoder racking Sound youtput (RMS) alker Type election Descriptor tooth Audio Broadcasting ound System slog Tuner mon Interface ting System upported MBR Support Multi Device Experience Workspace Wireless Dex	Yes   N/A
Video  Audio  Broadcasting System Smart Service	Optional  Pict Bolt Object T Q-S Sound Spe Audio Pre-s Blue Digital DTVS: Ana CI (Com Opera St General	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound symphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System slog Tuner mon Interface) titing System upported ientation MBR Support Multi Device Experience Workspace	Yes   N/A   N/A   N/A   N/A   N/A   N/A   USB M/player   Crystal Processor 4K   Support   M/512 ch   OST Lite   Yes   20W   2CH (TOW+10W)   N/A   Yes   XY : DVB-T2(VN : DVB-T2(VN : DVB-T2(T2 Ready), G0 : ATSC/ClearQAM, KR : ATSC 3.0, EN : DVB-T2CS2   Dolby   Yes   N/A   Tizer!* 8.0   S.E. Asia : SmartThing Pro, Samsung Business TV, Methis, Amazon Prime, Google Play Movies & TV, Youtube, etc   GO/KR/EN/ETC : SmartThing Pro, VXT Player, Samsung Business TV, Web browser, Youtube, PlayLock   Landscape   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile to TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile To TV, Sound Mirroring, Wireless TV On   Yes   Mobile TV   Yes   Mob
Video  Audio  Broadcasting System Smart Service	Optional  Pict Final Object T Q-S Sound Spep Audio Pre-si Blue Digital DTVS: Ana CI (Com Opera Or General	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound yorymphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System alog Tuner mon Interface unterface unterface Workspace Wireless Dex Web Service TyPlus Multi-View	Yes   N/A   N/A   N/A   N/A   N/A   N/A   US M/Player   Crystal Processor 4K   Support   M512 zch   M512 zch   OST Lite   Yes   20W   2H (10W+10W)   N/A   Yes   2W   2H (10W+10W)   N/A   Yes   XY : DVB-TZ(TY Ready), XS : DVB-TZ(VN : DVB-TZC), NZ : DVB-TZ(TZ Ready), GO : ATSC/ClearQAM, KR : ATSC 3.0, EN : DVB-TZCS2   Dolby   Yes   N/A   Tizem® 8.0   S.E. Asia : SmartThing Pro, Samsung Business TV, Mettlix, Amazon Prime, Google Play Movies & TV, Voutube, etc   GO/KR/EN/ETC : SmartThing Pro, VXT Player, Samsung Business TV, Web browser, Voutube, PlayLock   Landscape   Yes   Mobile to TV, Sound Milroring, Wireless TV On   Yes   Microsoft 365   No   Yes   Microsoft 365   No   Yes   Yes   Microsoft 365   No   Yes   Yes   Yes   Microsoft 365   No   Yes   Microsoft 365   Microsoft 365   Microsoft 365   Microsoft 365   Micr
Video  Audio  Broadcasting System Smart Service	Optional  Pict f oll Object T Q-5 Sound Spe Audio Pre-se Digital DTVS: An CI (Com Opera St General  Smart	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound yrmphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System alog Tuner mon Interface) titing System Jenting System Multi Device Experience Workspace Wireless Dex Web Service TVPlus	Yes   N/A
Video  Audio  Broadcasting System  Smart Service  Feature	Optional  Pict	Stand Mount Specialty Media Player ure Engine IDR10+ yo Decoder racking Sound symphony Output (RMS) alker Type election Descriptor tooth Audio Broadcasting ound System slog Tuner mon Interface) triing System typported ientation MBR Support Multi Device Experience Wireless Dex Web Service TVPlus Multi-View ision Support paired Support paired Support	Yes N/A N/A N/B
Video  Audio  Broadcasting System  Smart Service  Feature	Optional  Pict f f ooli Object T Q-5 Sound Spe Audio Pre-si Pigital DTVS Ani CICom Opera Si Or General  Smart  Low V Hearing I Motor III Remote Con	Stand Mount Specialty Media Player ure Engine IDRIO* y Decoder racking Sound yrmphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System slog Tuner mount Interface) tining System Multi Device Experience Workspace Wireless Dex Web Service TVPlus Multi-View sision Support mpaired Support protect sion Support mpaired Support protect sion Support mpaired Support protect sion Support mpaired Support trol	Ves N/A N/A N/A N/B N/A N/B
Video  Audio  Broadcasting System  Smart Service  Feature	Optional  Pict File Object Ti Q-5 Sound Spe Audio Pre-si Digital DTVS Ani CI (Com Opera St General  Smart  Low V: Hearing It Motor Im Remote Com	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound yorphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System alog Tuner mon Interface) titing System Jenet System Jenet System Wireless Descriptor tooth System Wireless Descriptor	Yes N/A N/A USB Mylapare Crystal Processor 4K Support MST2 2th OST Lite Yes 20W 2CH (10W+10W) N/A Yes XY : DVB-T(T2 Ready), XS : DVB-T2(VN : DVB-T2C), XZ : DVB-T2CR Paddy), GO : ATSC/ClearQAM, KR : ATSC 3.0, EN : DVB-T2CS2 Dobby Yes XY : DVB-T(T2 Ready), XS : DVB-T2(VN : DVB-T2C), XZ : DVB-T2CR Paddy), GO : ATSC/ClearQAM, KR : ATSC 3.0, EN : DVB-T2CS2 Dobby Yes N/A SEASIA : SmartThing Pro, Samsung Business IV, Verblitz, Amazon Prime, Google Play Movies & TV, Youtube, etc GO/KR/EN/ETC : SmartThing Pro, VXT Player, Samsung Business IV, Web browser, Youtube, PlayLock Landscape Yes Mobile to TV, Sound Microsing, Wireless TV On Yes Mobile to TV, Sound Microsing, Wireless TV On Yes Audio Description, Zoom Menu and Text, High Contrast, SeeColors, Color inversion, Grayscale, Picture Off Closed Caption (Subthiel), Multi-output Audio, Sign Language Zoom Slow Buston Repeat, Remote Control App. For All Simple IR CE FA4S : No GO/KR/EN/ETC : Yes S.E Asia : No GO/KR/EN/ETC : Yes S.E Asia : No
Video  Audio  Broadcasting System  Smart Service  Feature	Optional  Pict F Dolt Object T Q-S Sound Spe Audio Pre-ss Blue Digital DIVS Ana CI (Com Opera Sc Or General  Smart  Low V Hearing Ir Motor Im Remote Con V	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound yorymphony Output (RMS) alker Type election Descriptor tooth Audio Broadcasting ound Broadcasting ound Broadcasting ound Broadcasting ound Broadcasting ound MBR Support Multi Device Experience Workspace Wireless Dex Web Service TYPlus Multi-View sion Support mpaired Support trol XT CMS	Ves N/A N/A N/A USB M/player Crystal Processor 4K Support MS12 zch OST Life Ves 20W 2CH (10W+10W) N/A Ves XY : DVB-T(12 Ready), XS : DVB-T2(N : DVB-T2C), NZ : DVB-T2C1(Z Ready), GO : ATSC/ClearQAM, KR : ATSC 3.0, EN : DVB-T2CS2 Dolby Ves XY : DVB-T(172 Ready), XS : DVB-T2(N : DVB-T2C), NZ : DVB-T2C1(Z Ready), GO : ATSC/ClearQAM, KR : ATSC 3.0, EN : DVB-T2CS2 Dolby Ves N/A SE ASIa : SmartThing Pro. Samsung Business TV, Netflix, Amazon Prime, Google Play Movies & TV, Youtube, etc GU/KR/PEN/ET : SmartThing Pro, XXT Player, Samsung Business V, Web browser, Youtube, Play Lock Landscape Ves Mobile to TV, Sound Mirroring, Wireless TV On Ves Ves Mobile to TV, Sound Mirroring, Wireless TV On Ves Moscont 3:65 No Ves Audio Description, Zoom Menu and Text, High Contrast, Seecolors, Color Inversion, Grayscale, Picture Off Closed Caption (Sabtilla, Multi-output Audio, Sign Language Zoom Slow Button Repeat, Bemolac Control App, for All Simple RS E Asia : SolarCell BT) SE Asia : No GU/KR/PEN/ET : Yes
Video  Audio  Broadcasting System  Smart Service  Feature	Optional  Pict Fig. 10 point Object Time Object Time Object Time Object Time Object Time Object Time Oper Oper St Or General  Smart  Low Vi Hearing ir Motor im Remote Con Oper Oper Oper Oper Oper Oper Oper Oper	Stand Mount Specialty Media Player ure Engine IDR10+ y Decoder racking Sound yoy Decoder racking Sound yoymphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System ulog Tuner mon Interface ting System slog Tuner Multi Device Experience Workspace Wireless Dex Web Service TYPlus Multi-View sison Support tnpaired Support paired Support paired Support paired Support paired Support trol XT CMS layLock LayLock LayLock LayLock Lock LayLock Lock Lock Lock Lock Lock Lock Lock	Ves N/A
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Video  Audio  Broadcasting System  Smart Service  Feature  Accessibility	Optional  Pict f toll Object T Q-5 Sound Spe Audio Pre-se Pigital DTVS Ana CICom Opera St Or General  Smart  Low V Hearing I Motor Im Remote Con Autorus Signa App or Autorus Signa App or Autorus Signa App or Autorus Signa	Stand Mount Specialty Media Player ure Engine IDR10+ y Decoder racking Sound yoy Decoder racking Sound yoymphony Output (RMS) aker Type election Descriptor tooth Audio Broadcasting ound System ulog Tuner mon Interface ting System slog Tuner Multi Device Experience Workspace Wireless Dex Web Service TYPlus Multi-View sison Support tnpaired Support paired Support paired Support paired Support paired Support trol XT CMS layLock LayLock LayLock LayLock Lock LayLock Lock Lock Lock Lock Lock Lock Lock	Ves N/A
Video  Audio  Broadcasting System  Smart Service  Feature  Accessibility	Optional  Pict f toll Object T Q-5 Sound Spe Audio Pre-se Pigital DTVS Ana CICom Opera St Or General  Smart  Low V Hearing I Motor Im Remote Con Autorus Signa App or Autorus Signa App or Autorus Signa App or Autorus Signa	Stand Mount Specialty Media Player ure Engine IDRIO+ yo Decoder racking Sound yorpender racking Sound yorpender racking Sound yorpender racking Sound youtput (RMS) aker Type election Descriptor tooth Audio Broadcasting bund System alog Tuner mon Interface) titing System dientation MBR Support Multi Device Experience Workspace Wireless Dex Web Service TVPlus Multi-View sion Support trol XT CMS layLock layLock layLock layLock le-installation N On/Off	Yes N/A
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#### About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds

of TVs, smartphones, wearable devices, tablets, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

## **Smart Signage**

For more information about Samsung Smart Signage, visit www.samsung.com/business

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